# Ideation Phase

## Brainstorm & Idea Prioritization Template

Brainstorming fosters open, creative thinking to address citizen engagement challenges. For Citizen AI, the following process was followed:

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

- Team members collaborated to define the primary problem: citizens lack easy, reliable access to government-related information and services.

### Step-2: Brainstorm, Idea Listing and Grouping

- Ideas Generated:

- Real-time AI Assistant for answering civic queries  
 - Sentiment Analysis to gauge citizen feedback  
 - Topic Extraction for identifying trending concerns  
 - Personalized responses based on user location and interests  
 - Visual dashboards for transparent insights  
 - Multilingual support for inclusivity  
 - Voice input for accessibility

### Step-3: Idea Prioritization

High Priority:

- Real-time AI Assistant  
 - Personalized contextual responses  
 - Sentiment Analysis  
 - Visual Dashboard

Medium Priority:

- Multilingual support  
 - Topic Extraction  
 - Voice input integration